



# Program Assessment Plan Matrix

Program Unit or Department: **MBA- Healthcare Administration**

Date Submitted: May 2023

Student Learning Outcomes	Assessment Methodology	Target	Summary of Major Findings		Actions Taken to Improve Student Learning	Timeframe
SLO 1: Integrate the core competencies of business (i.e. management, marketing, finance, managerial accounting, strategy) to develop a strategic plan.	Method 1: <b>Peregrine MBA Exam:</b>	Student's composite score will exceed national average.	2017-2018 2018-2019 2019-2020 2020-2021 2021-2022 Four Year Average ACBSP AVERAGE	62% 70% 63% 66% 69% 67% 59%	Outcome has been met by all assessment methods...will continue monitoring into the future.	
	Method 2: <b>Health Services Strategy:</b> Comprehensive Organizational Strategic Analysis	90% of students will be deemed as outstanding or proficient on the standardized rubric.	2017-2018 2018-2019 2019-2020 2020-2021 2021-2022 Four Year Average	86% 84% 88% 95% 94% 90%		
SLO 2: Defend strategic integration decisions using problem-solving and critical thinking skills.	Method 1: <b>Health Services Strategy:</b> Comprehensive Organizational Strategic Analysis	90% of students will be deemed as outstanding or proficient on the standardized rubric.	2017-2018 2018-2019 2019-2020 2020-2021 2021-2022 Four Year Average	86% 84% 88% 95% 95% 91%	Outcome has been met by all assessment methods...will continue monitoring into the future.	
	Method 2: <b>Peregrine</b> scores in business integration and strategic management	Will exceed national average.	2017-2018 2018-2019 2019-2020 2020-2021 2021-2022 Four Year Average ACBSP AVERAGE	61% 70% 67% 65% 71% 68% 61%		
SLO 3 Evaluate and determine organizational challenges based on relevant formal research and understanding of ethics and the legal environment.	Method 1: <b>Legal Aspects of Health Care Administration:</b> Web Research Project Paper	80% of students will be deemed as outstanding or proficient of the standardized rubric.	2017-2018 2018-2019 2019-2020 2020-2021 2021-2022 Four Year Average	99% 99% 99% 98% 98% 99%	Outcome has been met by all assessment methods...will continue	
	Method 2:	Will exceed national average.	2017-2018 2018-2019	68% 67%		

	<b>Peregrine</b> scores in business ethics and legal environment of business		2019-2020 63% 2020-2021 68% 2021-2022 69% <b>Four Year Average 67%</b> ACBSP AVERAGE 60%	monitoring into the future.	
	Method 3: <b>Ethical Leadership in Health Care:</b> Week Four Ethics Paper	80% of students will be deemed as outstanding or proficient of the standardized rubric.	2017-2018 86% 2018-2019 90% 2019-2020 94% 2020-2021 95% 2021-2022 94% <b>Four Year Average 93%</b>		
SLO 4 Evaluate theories, strategies and trends in healthcare in order to develop strategic best practices,	Method 1: <b>Current Trends in Healthcare:</b> Research Paper	80% of students will be deemed as outstanding or proficient on the standardized rubric.	2017-2018 75% 2018-2019 92% 2019-2020 88% 2020-2021 91% 2021-2022 90% <b>Four Year Average 90%</b>	Outcome has been met by all assessment methods...will continue monitoring into the future.	
	Method 2: <b>Quality Management in Healthcare Organizations:</b> Research Paper	80% of students will be deemed as outstanding or proficient on the standardized rubric.	2017-2018 78% 2018-2019 100% 2019-2020 89% 2020-2021 93% 2021-2022 93% Four Year Average 94%		
	Method 3: <b>Employment and Enrollment Survey</b>	75% rate advancement potential as high or very high	2016 Survey 89% 2017 Survey 79% 2018 Survey 58% 2019 Survey 83% <b>Four Year Average 80%</b>		