

Program Assessment Plan Matrix

Program Unit or Department: *MBA- Human Resources* Date Submitted: May 2023

Student Learning Outcomes	Assessment Methodology	Target	Summary of Major Findings	Actions Taken to Improve Student Learning	Timeframe
SLO 1: Integrate the core competencies of business (i.e. management, marketing, finance, managerial accounting, strategy) to develop a strategic plan.	Method 1: <i>Peregrine MBA Exam:</i>	Student's composite score will exceed the national average.	2018-2019 70 2019-2020 63 2020-2021 66 2021-2022 69 Four Year Average 67	1% 1%	
	Method 2: <i>Strategic Management:</i> Comprehensive Organizational Strategic Analysis	90% of students will be deemed as outstanding or proficient on the standardized rubric.	2018-2019 84 2019-2020 88 2020-2021 99 2021-2022 94	9% 1% 1% 1% 1% 1%	
SLO 2: Defend strategic integration decisions using problem-solving and critical thinking skills.	Method 1: <i>Strategic Management:</i> Comprehensive Organizational Strategic Analysis	90% of students will be deemed as outstanding or proficient on the standardized rubric.	2018-2019 84 2019-2020 88 2020-2021 99 2021-2022 94	9% 1% <td></td>	
	Method 2: <i>Peregrine</i> scores in business integration and strategic management will exceed national average	Will exceed the national average.	2018-2019 70 2019-2020 65 2020-2021 65 2021-2022 71	9% 19% 19% 5% 9% 19% 9%	
SLO 3 Evaluate and determine organizational challenges based on relevant formal research and understanding of ethics and the legal environment.	Method 1: <i>Legal Issues in</i> <i>Management:</i> Web Research Project Paper	80% of students will be deemed as outstanding or proficient of the standardized rubric.	2018-2019 99 2019-2020 99 2020-2021 98 2021-2022 98	9% 9% 9% 9% 9% Outcome has been met by all	
	Method 2:	Will exceed the national average.		assessment methodswill	

	Peregrine scores in business ethics and legal environment of business will exceed national average. Method 3: Ethical Leadership: Week Four Ethics Paper	80% of students will be deemed as outstanding or proficient of the standardized rubric.	2019-2020 2020-2021 Four Year Average ACBSP AVERAGE 2017-2018 2018-2019 2019-2020 2020-2021 2021-2022 Four Year Average	63% 68% 60% 86% 90% 94% 95% 94% 93%	continue monitoring into the future.
	Method 1: <i>Strategic Programming in</i> <i>Human Resources</i> <i>Management</i> : Week Two case Study	80% of students will be deemed as outstanding or proficient on the standardized rubric.	2017-2018 2018-2019 2019-2020 2020-2021 2021-2022 Four Year Average	91% 98% 99% 97% 97% 98%	
SLO 4 Distinguish, explain and evaluate core theories and practices of the human resources discipline	Method 2: <i>Peregrine</i> scores in management (topics includes human resources, operations management and organizational behavior)	Will exceed the national average.	2017-2018 2018-2019 2019-2020 2020-2021 2021-2022 Four Year Average ACBSP AVERAGE	67% 60% 61% 67% 71% 80% 58%	Outcome has been met by all assessment methodswill continue monitoring into the future.
	Method 3: <i>Performance and Review</i> <i>Systems</i> : 2 nd Harvard Case Study	80% of students will be deemed as outstanding or proficient on the standardized rubric.	2017-2018 2018-2019 2019-2020 2020-2021 2021-2022 Four Year Average	100% 100% 100% 100% 100% 100%	
	Method 4: <i>Employment and Enrollment</i> <i>Survey</i>	75% rate advancement potential as high or very high	2016 Survey 2017 Survey 2018 Survey 2019 Survey Four Year Average	89% 79% 58% 94%	
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