



## Program Assessment Plan Matrix

Program Unit or Department: **MBA - Org. Management**

Date Submitted: May 2023

| Student Learning Outcomes   | Assessment Methodology   | Target  | Summary of Major Findings  |   | Actions Taken to Improve Student Learning  | Timeframe |
|---|--|---|--|---|--|-----------|
| SLO 1:<br>Integrate the core competencies of business (i.e. management, marketing, finance, managerial accounting, strategy) to develop a strategic plan. | Method 1:<br><b>Peregrine MBA Exam:</b>  | Student's composite score will exceed the national average.                             | 2017-2018<br>2018-2019<br>2019-2020<br>2020-2021<br>2021-2022<br><b>Four Year Average</b><br>ACBSP AVERAGE | 62%<br>70%<br>63%<br>66%<br>69%<br>67%<br>59% | Outcome has been met by all assessment methods...will continue monitoring into the future. |           |
|   | Method 2:<br><b>Strategic Management:</b><br>Comprehensive Organizational Strategic Analysis                       | 90% of students will be deemed as outstanding or proficient on the standardized rubric. | 2017-2018<br>2018-2019<br>2019-2020<br>2020-2021<br>2021-2022<br><b>Four Year Average</b>                  | 86%<br>84%<br>88%<br>95%<br>94%<br>90%        |  |           |
| SLO 2:<br>Defend strategic integration decisions using problem-solving and critical thinking skills.  | Method 1:<br><b>Strategic Management:</b><br>Comprehensive Organizational Strategic Analysis                       | 90% of students will be deemed as outstanding or proficient on the standardized rubric. | 2017-2018<br>2018-2019<br>2019-2020<br>2020-2021<br>2021-2022<br><b>Four Year Average</b>                  | 86%<br>84%<br>88%<br>95%<br>94%<br>90%        | Outcome has been met by all assessment methods...will continue monitoring into the future. |           |
|   | Method 2:<br><b>Peregrine</b> scores in business integration and strategic management will exceed national average | Will exceed the national average.   | 2017-2018<br>2018-2019<br>2019-2020<br>2020-2021<br>2021-2022<br><b>Four Year Average</b><br>ACBSP AVERAGE | 61%<br>70%<br>67%<br>65%<br>71%<br>68%<br>61% |  |           |
| SLO 3<br>Evaluate and determine organizational challenges based on relevant formal research and   | Method 1:<br><b>Legal Issues in Management:</b> Web Research Project Paper   | 80% of students will be deemed as outstanding or proficient of the standardized rubric. | 2017-2018<br>2018-2019<br>2019-2020<br>2020-2021<br>2021-2022<br><b>Four Year Average</b>                  | 99%<br>99%<br>99%<br>98%<br>98%<br>99%        |  |           |

|  |   |   |   |  |  |
|--|---|---|---|--|--|
| understanding of ethics and the legal environment. |   |   |   |  | Outcome has been met by all assessment methods...will continue monitoring into the future. |
|  | Method 2:<br><b>Peregrine</b> scores in business ethics and legal environment of business will exceed national average. | Will exceed the national average.   | 2017-2018 68%<br>2018-2019 67%<br>2019-2020 63%<br>2020-2021 68%<br><b>Four Year Average 67%</b><br>ACBSP AVERAGE 60% |  |  |
|  | Method 3:<br><b>Ethical Leadership:</b> Week Four Ethics Paper  | 80% of students will be deemed as outstanding or proficient of the standardized rubric. | 2017-2018 86%<br>2018-2019 90%<br>2019-2020 94%<br>2020-2021 95%<br>2021-2022 94%<br><b>Four Year Average 93%</b>     |  |  |