

The University leans into the future with optimism as stewards of our resources and heritage with the following strategy:

- A. Deliver excellent **liberal arts** and **professional programs**.
 - 1. Resource academic programs based on established metrics embedded in a standardized program review.
 - 2. Recruit, retain, and nurture quality faculty and staff and provide professional growth opportunities.
 - 3. Provide opportunities for academic and professional development.
 - 4. Promote a culture of improvement, innovation, and assessment.

- B. Facilitate **transformation** through **engagement** and **collaboration**.
 - 1. Provide substantive resources for physical well-being, intellectual engagement, emotional transformation, and spiritual health.
 - 2. Connect faculty, staff, and students with the Regional Churches of the Nazarene and the broader Christian community.
 - 3. Nurture the spiritual dimension of campus life.
 - 4. Cultivate a global Christian perspective through cross-cultural experiences.

- C. Build a **community** defined by habits of transparency and accountability.
 - 1. Cultivate a vital alumni community who gives time and resources to the University and reflects the MVNU ideals of service and vocational excellence.
 - 2. Engender hospitality, maturity, personal growth, service, cross-cultural intelligence, and mutual respect.
 - 3. Develop the disciplines and traditions necessary for maintaining a healthy campus culture.
 - 4. Be a pastoral presence in the City of Mount Vernon.

- D. Graduate women and men of **character** formed by faith and wisdom.
 - 1. Serve as a resource for understanding Wesleyan-Holiness theology and its impact upon the world.
 - 2. Provide opportunities for spiritual growth for students.
 - 3. Emphasize moral convictions essential for Christian character.

- E. Provide thoughtful and informed leadership for the University and the Church for integrating **diversity** and **inclusion** within the doctrinal and moral convictions of the Church of the Nazarene.
 - 1. Discover human diversity and inclusion within the richness of God's intention for community.
 - 2. Engage faculty, staff, and students constructively in embodying habits and practices of cultural humility.

3. Create opportunities and ongoing support for underrepresented students, faculty, and staff.
4. Provide curricular and co-curricular resources for facilitating hospitality and belonging.
5. Create processes to honor campus-wide efforts toward equity, inclusion, and social justice.

F. Develop the **resources** and **enrollment** necessary to accomplish our educational mission.

1. Recruit and retain traditional and GPS students.
2. Build strong networks for communication with potential donors.
3. Develop campus infrastructure to collect, analyze, and report data for continuous improvement.
4. Benchmark our fund raising efforts in order to assess our effectiveness for resource development.