



Program Assessment Plan Matrix

Program Unit or Department: **MBA- Finance**

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Student Learning Outcomes	Assessment Methodology	Target	Summary of Major Findings		Actions Taken to Improve Student Learning	Timeframe
SLO 1: Integrate the core competencies of business (i.e. management, marketing, finance, managerial accounting, strategy) to develop a strategic plan.	Method 1: Peregrine MBA Exam:	Student's composite score will exceed national average.	Spring 2016 Summer 2016 Fall 2016 Spring 2017 Four Period Average	n/a 63% 48% 63% 58%	Outcome has been met by all assessment methods...will continue monitoring into the future.	
	Method 2: Strategic Management: Comprehensive Organizational Strategic Analysis	90% of students will be deemed as outstanding or proficient on the standardized rubric.	Spring 2016 Summer 2016 Fall 2016 Spring 2017 Four Period Average	83% 97% 96% 100% 94%		
SLO 2: Defend strategic integration decisions using problem-solving and critical thinking skills.	Method 1: Strategic Management: Comprehensive Organizational Strategic Analysis	90% of students will be deemed as outstanding or proficient on the standardized rubric.	Spring 2016 Summer 2016 Fall 2016 Spring 2017 Four Period Average	83% 97% 96% 100% 94%	Outcome has been met by all assessment methods...will continue monitoring into the future.	
	Method 2: Peregrine scores in business integration and strategic management	Will exceed national average.	Spring 2016 Summer 2016 Fall 2016 Spring 2017 Four Period Average	n/a 75% 31% 59% 55%		
SLO 3 Evaluate and determine organizational challenges based on relevant formal research and understanding of ethics and the legal environment.	Method 1: Legal Issues in Management: Web Research Project Paper	80% of students will be deemed as outstanding or proficient of the standardized rubric.	Spring 2016 Summer 2016 Fall 2016 Spring 2017 Four Period Average	100% 94% 100% 100% 98%	Outcome has been met by all assessment methods...will continue monitoring into the future.	
	Method 2: Peregrine scores in business ethics and legal environment of business	Will exceed national average.	Spring 2016 Summer 2016 Fall 2016 Spring 2017 Four Period Average	n/a 75% 58% 69% 67%		
	Method 3: Ethical Leadership: Week Four Ethics Paper	80% of students will be deemed as outstanding or proficient of the standardized rubric.	Spring 2016 Summer 2016 Fall 2016 Spring 2017 Four Period Average	90% 84% 82% 96% 88%		

SLO 4 Distinguish, explain and evaluate core theories and practices of the finance discipline	Method 1: Financial Planning: Week Six paper	80% of students will be deemed as outstanding or proficient on the standardized rubric.	Spring 2016 Summer 2016 Fall 2016 Spring 2017 Four Period Average	100% n/a 100% 89% 96%	Outcome has been met by all assessment methods except for one. The average Peregrine score was close to the goal, but just short....will monitor this trend going into future periods.
	Method 2: Peregrine scores in finance	Will exceed national average.	Spring 2016 Summer 2016 Fall 2016 Spring 2017 Four Period Average	n/a 25% 69% 50% 48%	
	Method 3: Markets and Institutions: Test One	80% of students will be deemed as outstanding or proficient by obtaining a grade of B or higher on the test.	Spring 2016 Summer 2016 Fall 2016 Spring 2017 Four Period Average	92% 88% 83% n/a 88%	
	Method 4: Employment and Enrollment Survey	75% rate advancement potential as high or very high	For all of 2016 89% of the survey responses rate advancement potential as high or very high		