



# Program Assessment Plan Matrix

Program Unit or Department: **MBA- Healthcare Administration**

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| Student Learning Outcomes   | Assessment Methodology  | Target  | Summary of Major Findings   |   | Actions Taken to Improve Student Learning  | Timeframe |
|---|---|---|---|---|--|-----------|
| SLO 1:<br>Integrate the core competencies of business (i.e. management, marketing, finance, managerial accounting, strategy) to develop a strategic plan. | Method 1:<br><b>Peregrine MBA Exam:</b>   | Student's composite score will exceed national average.                                 | Spring 2016<br>Summer 2016<br>Fall 2016<br>Spring 2017<br>Four Period Average | n/a<br>63%<br>48%<br>63%<br><b>58%</b>    | Outcome has been met by all assessment methods...will continue monitoring into the future. |           |
|   | Method 2:<br><b>Health Services Strategy: Comprehensive Organizational Strategic Analysis</b> | 90% of students will be deemed as outstanding or proficient on the standardized rubric. | Spring 2016<br>Summer 2016<br>Fall 2016<br>Spring 2017<br>Four Period Average | 83%<br>97%<br>96%<br>100%<br><b>94%</b>   |  |           |
| SLO 2:<br>Defend strategic integration decisions using problem-solving and critical thinking skills.  | Method 1:<br><b>Health Services Strategy: Comprehensive Organizational Strategic Analysis</b> | 90% of students will be deemed as outstanding or proficient on the standardized rubric. | Spring 2016<br>Summer 2016<br>Fall 2016<br>Spring 2017<br>Four Period Average | 83%<br>97%<br>96%<br>100%<br><b>94%</b>   | Outcome has been met by all assessment methods...will continue monitoring into the future. |           |
|   | Method 2:<br><b>Peregrine</b> scores in business integration and strategic management         | Will exceed national average.   | Spring 2016<br>Summer 2016<br>Fall 2016<br>Spring 2017<br>Four Period Average | n/a<br>75%<br>31%<br>59%<br><b>55%</b>    |  |           |
| SLO 3<br>Evaluate and determine organizational challenges based on relevant formal research and understanding of ethics and the legal environment.        | Method 1:<br><b>Legal Aspects of Health Care Administration: Web Research Project Paper</b>   | 80% of students will be deemed as outstanding or proficient of the standardized rubric. | Spring 2016<br>Summer 2016<br>Fall 2016<br>Spring 2017<br>Four Period Average | 100%<br>94%<br>100%<br>100%<br><b>98%</b> | Outcome has been met by all assessment methods...will continue monitoring into the future. |           |
|   | Method 2:<br><b>Peregrine</b> scores in business ethics and legal environment of business     | Will exceed national average.   | Spring 2016<br>Summer 2016<br>Fall 2016<br>Spring 2017<br>Four Period Average | n/a<br>75%<br>58%<br>69%<br><b>67%</b>    |  |           |
|   | Method 3:<br><b>Ethical Leadership in Health Care: Week Four Ethics Paper</b>                 | 80% of students will be deemed as outstanding or proficient of the standardized rubric. | Spring 2016<br>Summer 2016<br>Fall 2016<br>Spring 2017<br>Four Period Average | 90%<br>84%<br>82%<br>96%<br><b>88%</b>    |  |           |

|   |   |  |   |   |
|---|---|--|---|---|
| <p>SLO 4<br/>Evaluate theories, strategies and trends in healthcare in order to develop strategic best practices,</p> | <p>Method 1:<br/><b><i>Current Trends in Healthcare:</i></b> Research Paper</p>                   | <p>80% of students will be deemed as outstanding or proficient on the standardized rubric.</p> | <p>Spring 2016 78%<br/>Summer 2016 n/a<br/>Fall 2016 83%<br/>Spring 2017 91%<br/>Four Period Average <u>84%</u></p> | <p>Outcome has been met by all assessment methods...will continue monitoring into the future.</p> |
|   | <p>Method 2:<br/><b><i>Quality Management in Healthcare Organizations:</i></b> Research Paper</p> | <p>80% of students will be deemed as outstanding or proficient on the standardized rubric.</p> | <p>Spring 2016 86%<br/>Summer 2016 80%<br/>Fall 2016 89%<br/>Spring 2017 n/a<br/>Four Period Average <u>85%</u></p> |   |
|   | <p>Method 3:<br/><b><i>Employment and Enrollment Survey</i></b></p>                               | <p>75% rate advancement potential as high or very high</p>                                     | <p>For all of 2016 <u>89%</u> of the survey responses rate advancement potential as high or very high</p>           |   |