



Program Assessment Plan Matrix

Program Unit or Department: **MBA-Organizational Management**

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Student Learning Outcomes	Assessment Methodology	Target	Summary of Major Findings		Actions Taken to Improve Student Learning	Timeframe
SLO 1: Integrate the core competencies of business (i.e. management, marketing, finance, managerial accounting, strategy) to develop a strategic plan.	Method 1: Peregrine MBA Exam:	Student's composite score will exceed national average.	Spring 2016 Summer 2016 Fall 2016 Spring 2017 Four Period Average	n/a 63% 48% 63% 58%	Outcome has been met by all assessment methods...will continue monitoring into the future.	
	Method 2: Strategic Management: Comprehensive Organizational Strategic Analysis	90% of students will be deemed as outstanding or proficient on the standardized rubric.	Spring 2016 Summer 2016 Fall 2016 Spring 2017 Four Period Average	83% 97% 96% 100% 94%		
SLO 2: Defend strategic integration decisions using problem-solving and critical thinking skills.	Method 1: Strategic Management: Comprehensive Organizational Strategic Analysis	90% of students will be deemed as outstanding or proficient on the standardized rubric.	Spring 2016 Summer 2016 Fall 2016 Spring 2017 Four Period Average	83% 97% 96% 100% 94%	Outcome has been met by all assessment methods...will continue monitoring into the future.	
	Method 2: Peregrine scores in business integration and strategic management	Will exceed national average.	Spring 2016 Summer 2016 Fall 2016 Spring 2017 Four Period Average	n/a 75% 31% 59% 55%		
SLO 3 Evaluate and determine organizational challenges based on relevant formal research and understanding of ethics and the legal environment.	Method 1: Legal Issues in Management: Web Research Project Paper	80% of students will be deemed as outstanding or proficient of the standardized rubric.	Spring 2016 Summer 2016 Fall 2016 Spring 2017 Four Period Average	100% 94% 100% 100% 98%	Outcome has been met by all assessment methods...will continue monitoring into the future.	
	Method 2: Peregrine scores in business ethics and legal environment of business	Will exceed national average.	Spring 2016 Summer 2016 Fall 2016 Spring 2017 Four Period Average	n/a 75% 58% 69% 67%		
	Method 3: Ethical Leadership: Week Four Ethics Paper	80% of students will be deemed as outstanding or proficient of the standardized rubric.	Spring 2016 Summer 2016 Fall 2016 Spring 2017 Four Period Average	90% 84% 82% 96% 88%		

<p>SLO 4 Distinguish, explain and evaluate core theories and practices in organizational management</p>	<p>Method 1: Operations Management: Week Five Article Review</p>	<p>80% of students will be deemed as outstanding or proficient of the standardized rubric.</p>	<p>Spring 2016 95% Summer 2016 n/a Fall 2016 60% Spring 2017 88% Four Period Average 100%</p>	<p>Outcome has been met by all assessment methods...will continue monitoring into the future.</p>
	<p>Method 2: Peregrine scores in management (topics includes human resources, operations management and organizational behavior)</p>	<p>Will exceed national average.</p>	<p>Spring 2016 n/a Summer 2016 75% Fall 2016 60% Spring 2017 59% Four Period Average 65%</p>	
	<p>Method 3: Change Management: Change Project Paper from Week 6</p>	<p>80% of students will be deemed as outstanding or proficient on the standardized rubric.</p>	<p>Spring 2016 100% Summer 2016 88% Fall 2016 100% Spring 2017 n/a Four Period Average 96%</p>	
	<p>Method 4: Employment and Enrollment Survey</p>	<p>75% rate advancement potential as high or very high</p>	<p>For all of 2016 89% of the survey responses rate advancement potential as high or very high</p>	