



Program Assessment Plan Matrix

Program Unit or Department: **Masters of Science in Management**

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Phone Contact: Ext. 3303

Contact Person: Jim Dalton

Email Contact: jdalton@mvu.edu

Student Learning Outcomes	Assessment Methodology	Target	Summary of Major Findings	Actions Taken to Improve Student Learning	Timeframe	
SLO 1: Integrate the core competencies of business (i.e. management, marketing, finance, managerial accounting, strategy) to develop a strategic plan.	Method 1: Peregrine MBA Exam:	Student's composite score will exceed national average.	Spring 2016 Summer 2016 Fall 2016 Spring 2017 Four Period Average	n/a 63% 48% 63% <u>58%</u>	Outcome has been met by all assessment methods...will continue monitoring into the future.	
	Method 2: Strategic Management: Comprehensive Organizational Strategic Analysis	90% of students will be deemed as outstanding or proficient on the standardized rubric.	Spring 2016 Summer 2016 Fall 2016 Spring 2017 Four Period Average	83% 97% 96% 100% <u>94%</u>		
SLO 2: Defend strategic integration decisions using problem-solving and critical thinking skills.	Method 1: Strategic Management: Comprehensive Organizational Strategic Analysis	90% of students will be deemed as outstanding or proficient on the standardized rubric.	Spring 2016 Summer 2016 Fall 2016 Spring 2017 Four Period Average	83% 97% 96% 100% <u>94%</u>	Outcome has been met by all assessment methods...will continue monitoring into the future.	
	Method 2: Peregrine scores in business integration and strategic management	Will exceed national average.	Spring 2016 Summer 2016 Fall 2016 Spring 2017 Four Period Average	n/a 75% 31% 59% <u>55%</u>		
SLO 3 Evaluate and determine organizational challenges based on relevant formal research and understanding of ethics and the legal environment.	Method 1: Legal Issues in Management: Web Research Project Paper	80% of students will be deemed as outstanding or proficient of the standardized rubric.	Spring 2016 Summer 2016 Fall 2016 Spring 2017 Four Period Average	100% 94% 100% 100% <u>98%</u>	Outcome has been met by all assessment methods...will continue monitoring into the future.	
	Method 2: Peregrine scores in business ethics and legal environment of business	Will exceed national average.	Spring 2016 Summer 2016 Fall 2016 Spring 2017 Four Period Average	n/a 75% 58% 69% <u>67%</u>		
	Method 3: Ethical Leadership: Week Four Ethics Paper	80% of students will be deemed as outstanding or proficient of the standardized rubric.	Spring 2016 Summer 2016 Fall 2016 Spring 2017 Four Period Average	90% 84% 82% 96% <u>88%</u>		