

*The*  
 MOUNT VERNON  
 NAZARENE UNIVERSITY  
**ANNUAL REPORT**

**TRADITIONAL ADMISSIONS**

**300** ESTIMATED FIRST-TIME FRESHMAN ENROLLED THIS FALL

 **45** TRANSFER STUDENTS

**▲ 16,000** STUDENTS INQUIRED ABOUT ENROLLING.

**▲ 1,000** WENT ON TO APPLY.

**GRADUATE & PROFESSIONAL STUDIES**

**GRAND OPENING**  
 OF THE COLUMBUS-NEW ALBANY SITE IN THE SUMMER OF 2013.


**LAUNCHED A NEW GPS PROGRAM IN THE FALL OF 2014:**  
 Bachelor of Science in Computer Science-Software Development at our New Albany site.

**LAUNCHED AN MBA 4+1 PROGRAM**  
 for traditional age students to complete a bachelor's degree and MBA in 5 years.

**OFFERING A COMPLETE MENU OF ONLINE GENERAL EDUCATION COURSES**  
 for GPS undergraduate students to complete degree requirements.

**STRATEGIC REPACKAGING OF TUITION COSTS**  
 and textbook supply now makes all GPS programs the most affordable programs in Central Ohio and online.

**CAMPUS MINISTRIES**

 **83** COMMISSIONED STUDENTS AND STAFF MEMBERS WHO SERVED IN CHICAGO, ORLANDO, BELIZE, HAITI AND SWAZILAND.

**\$20K** RAISED FOR OUR M2540 INITIATIVES IN BELIZE, HAITI, SWAZILAND AND KNOX COUNTY THROUGH VARIOUS STUDENT-LED FUNDRAISERS LIKE CONCERTS AND ATHLETIC EVENTS.

**CAMPUS LIFE**

**SGA** COLLABORATED WITH THE CAMPUS COMMUNITY AND CAMPUS MINISTRIES TO RAISE OVER \$12,000 FOR KNOX NEEDS (FOOD FOR THE HUNGRY).

HIRED TWO NEW RESIDENT DIRECTORS WHICH INCLUDED TIM RADCLIFFE ('10) AND AMY REEVESN ('13).

**UNIVERSITY ADVANCEMENT**

INCREASED ANNUAL GIVING BY **86.5%**  
 PROCESSING 5,506 GIFTS TOTALING ALMOST

**▲ \$9.1 MILLION**

▲ INCREASED DIRECT MAIL GIFTS BY 28.5%.

▲ INCREASED THE NUMBER OF GIFTS RECEIVED BY 5.5%.

**ACQUIRED OVER 50% FACULTY AND STAFF PARTICIPATION**  
 in the 30 Days of Giving campaign with a total of \$20,000 for student scholarships.

**RECOGNIZED OVER 170 ALUMNI AND FRIENDS WHO CONTRIBUTED GIFTS**  
 individually or as families of \$1,000 or more during the fiscal year and became members of the President's Circle.