

# TRADITIONAL STUDENT PROFILE

1,015 **RESIDENTIAL** AVERAGE ACT **RETENTION RATE STUDENTS** FOR INCOMING FOR FALL 2018 **FRESHMEN** 852 FEMALES 553 MALES **NAZARENES** 461 (Degree-Seeking Students) STATES/COUNTRIES 31/22 ETHNIC/RACIAL 201 REPRESENTED **MINORITY STUDENTS** 

mvnu.edu/annualreport

# **CAMPUS MINISTRIES**

256 ENROLLED STUDENTS WHO VOLUNTEERED TO SERVE WITH COSMO (COMMUNITY SERVICE AND MINISTRY OPPORTUNITY GROUPS)



99 STUDENTS/STAFF SERVED IN BELIZE, GUYANA, INDIANA, TEXAS, FLORIDA, OREGON AND ESWATINI \$9,465 RAISED FOR OUR M2540 INITIATIVES IN BELIZE, SWAZILAND, AND KNOX COUNTY

### **NEW PROGRAMS**

# **GPS**

NEW CONCENTRATIONS FOR MASTER OF BUSINESS ADMINISTRATION

- Accounting
- Marketing
- Business Data Analytics
- Operations Management

# CAPITAL PROJECT

#### SOUTH MAIN PLAZA

A new community gathering space is being developed next to Hunter Hall through a collaborative effort with The Ariel Foundation. The downtown plaza is anchored by a fountain featuring 18 cast aluminum dog sculptures, a pony, an apple, a cat and two birds. Casual seating throughout the space will make the plaza a destination spot in the heart of downtown Mount Vernon.



### **DEVELOPMENT AND ALUMNI RELATIONS**

FISCAL YEAR 2017-18 ANNUAL GIVING

\$204,184

FISCAL YEAR 2018-19 ANNUAL GIVING

\$159,830

\$4,900,983 CONTRIBUTED DURING THE UNIVERSITY FISCAL YEAR (JUNE 1 – JUNE 30)

1,823 DEVOTED ALUMNI AND FRIENDS GIVING TO ENHANCE THE MVNU STUDENT EXPERIENCE

171 DONATED GIFTS OF \$1K OR MORE

\$469,328 CONTRIBUTED THROUGH GRANT FUNDING

FISCAL YEAR 2018-19 GIVING

