



Program Assessment Plan Matrix

Program Unit or Department: **MSM - Management**

Date Submitted: May 2023

Student Learning Outcomes	Assessment Methodology	Target	Summary of Major Findings		Actions Taken to Improve Student Learning	Timeframe
SLO 1: Integrate the core competencies of business (i.e. management, marketing, finance, managerial accounting, strategy) to develop a strategic plan.	Method 1: Peregrine MBA Exam:	Student's composite score will exceed the national average.	2017-2018 2018-2019 2019-2020 2020-2021 2021-2022 Four Year Average ACBSP AVERAGE	62% 70% 63% 66% 69% 67% 59%	Outcome has been met by all assessment methods...will continue monitoring into the future.	
	Method 2: Strategic Management: Comprehensive Organizational Strategic Analysis	90% of students will be deemed as outstanding or proficient on the standardized rubric.	2017-2018 2018-2019 2019-2020 2020-2021 2021-2022 Four Year Average	86% 84% 88% 95% 94% 90%		
SLO 2: Defend strategic integration decisions using problem-solving and critical thinking skills.	Method 1: Strategic Management: Comprehensive Organizational Strategic Analysis	90% of students will be deemed as outstanding or proficient on the standardized rubric.	2017-2018 2018-2019 2019-2020 2020-2021 2021-2022 Four Year Average	86% 84% 88% 95% 94% 90%	Outcome has been met by all assessment methods...will continue monitoring into the future.	
	Method 2: Peregrine scores in business integration and strategic management will exceed national average	Will exceed the national average.	2017-2018 2018-2019 2019-2020 2020-2021 2021-2022 Four Year Average ACBSP AVERAGE	61% 70% 67% 65% 71% 68% 61%		
SLO 3 Evaluate and determine organizational challenges based on relevant formal research and understanding of ethics and the legal environment.	Method 1: Legal Issues in Management: Web Research Project Paper	80% of students will be deemed as outstanding or proficient of the standardized rubric.	2017-2018 2018-2019 2019-2020 2020-2021 2021-2022 Four Year Average	99% 99% 99% 98% 98% 99%		

	<p>Method 2: Peregrine scores in business ethics and legal environment of business will exceed national average.</p>	<p>Will exceed the national average.</p>	<table border="0"> <tr><td>2017-2018</td><td>68%</td></tr> <tr><td>2018-2019</td><td>67%</td></tr> <tr><td>2019-2020</td><td>63%</td></tr> <tr><td>2020-2021</td><td>68%</td></tr> <tr><td>Four Year Average</td><td>67%</td></tr> <tr><td>ACBSP AVERAGE</td><td>60%</td></tr> </table>	2017-2018	68%	2018-2019	67%	2019-2020	63%	2020-2021	68%	Four Year Average	67%	ACBSP AVERAGE	60%	<p>Outcome has been met by all assessment methods...will continue monitoring into the future.</p>	
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	<p>Method 3: Ethical Leadership: Week Four Ethics Paper</p>	<p>80% of students will be deemed as outstanding or proficient of the standardized rubric.</p>	<table border="0"> <tr><td>2017-2018</td><td>86%</td></tr> <tr><td>2018-2019</td><td>90%</td></tr> <tr><td>2019-2020</td><td>94%</td></tr> <tr><td>2020-2021</td><td>95%</td></tr> <tr><td>2021-2022</td><td>94%</td></tr> <tr><td>Four Year Average</td><td>93%</td></tr> </table>	2017-2018	86%	2018-2019	90%	2019-2020	94%	2020-2021	95%	2021-2022	94%	Four Year Average	93%		
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