

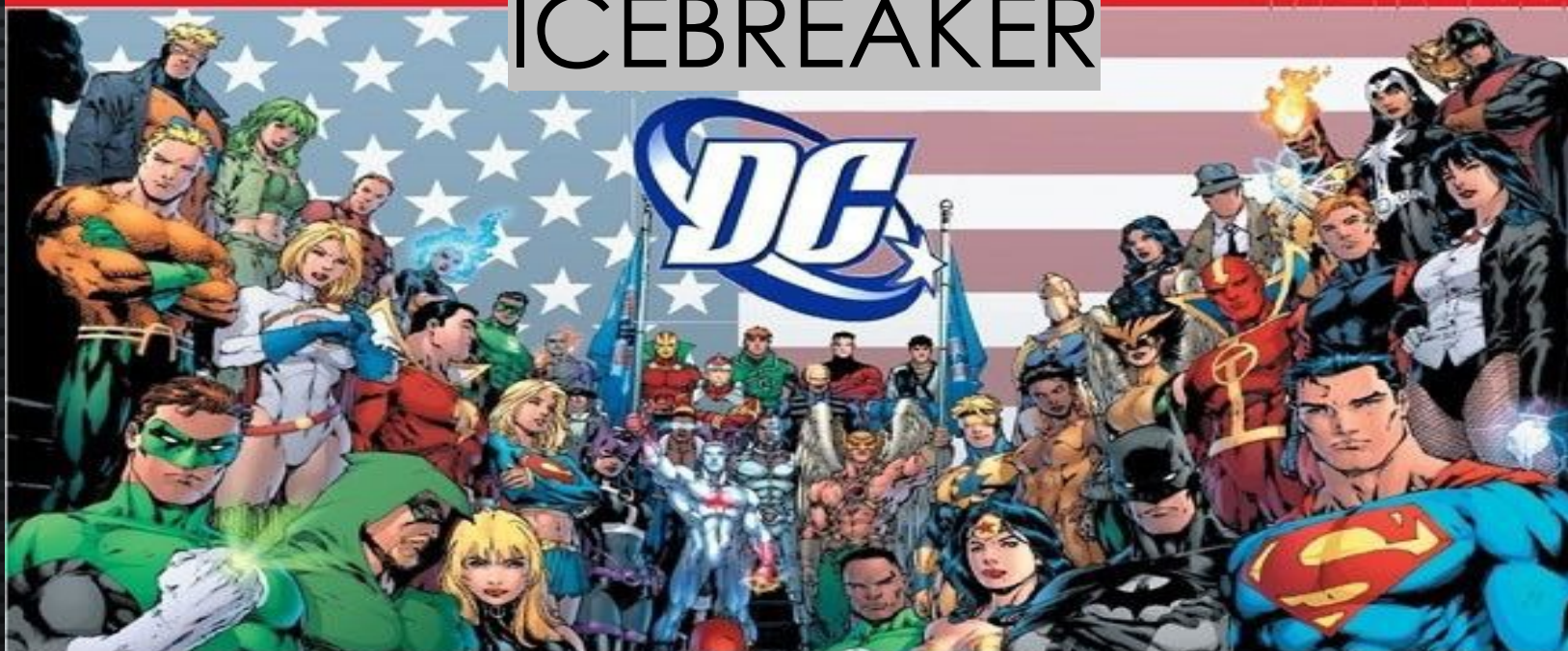


COMMUNITY COLLABORATIONS

BUILDING BRIDGES THAT LAST



ICEBREAKER





WHO AM I?

WHY ARE WE HERE?

ID GAPS IN OUR
CONNECTIONS



PARTNERS THAT
MAKE SENSE



WAYS TO
MAINTAIN THE
RELATIONSHIPS



CREATING AND
EXECUTING AN
OUTREACH
PLAN

LAYING THE
FOUNDATION

DISCONNECTED BRIDGES

WHAT ARE WE MISSING?



KEEP IN MIND



WHAT AUDIENCES ARE WE MISSING



WHO HAVE WE REACHED BUT STRUGGLED
TO BUILD RELATIONSHIP WITH



WHAT HOLDS BACK THE BUY IN FROM
PARTNERS



WHAT ROLE DO WE PLAY IN THE GAPS

RESOURCES

EXPOSURE

PLANNING

BUY IN

WHERE DO WE
START

ONE TIME
TOUCH

INCONSISTENCY

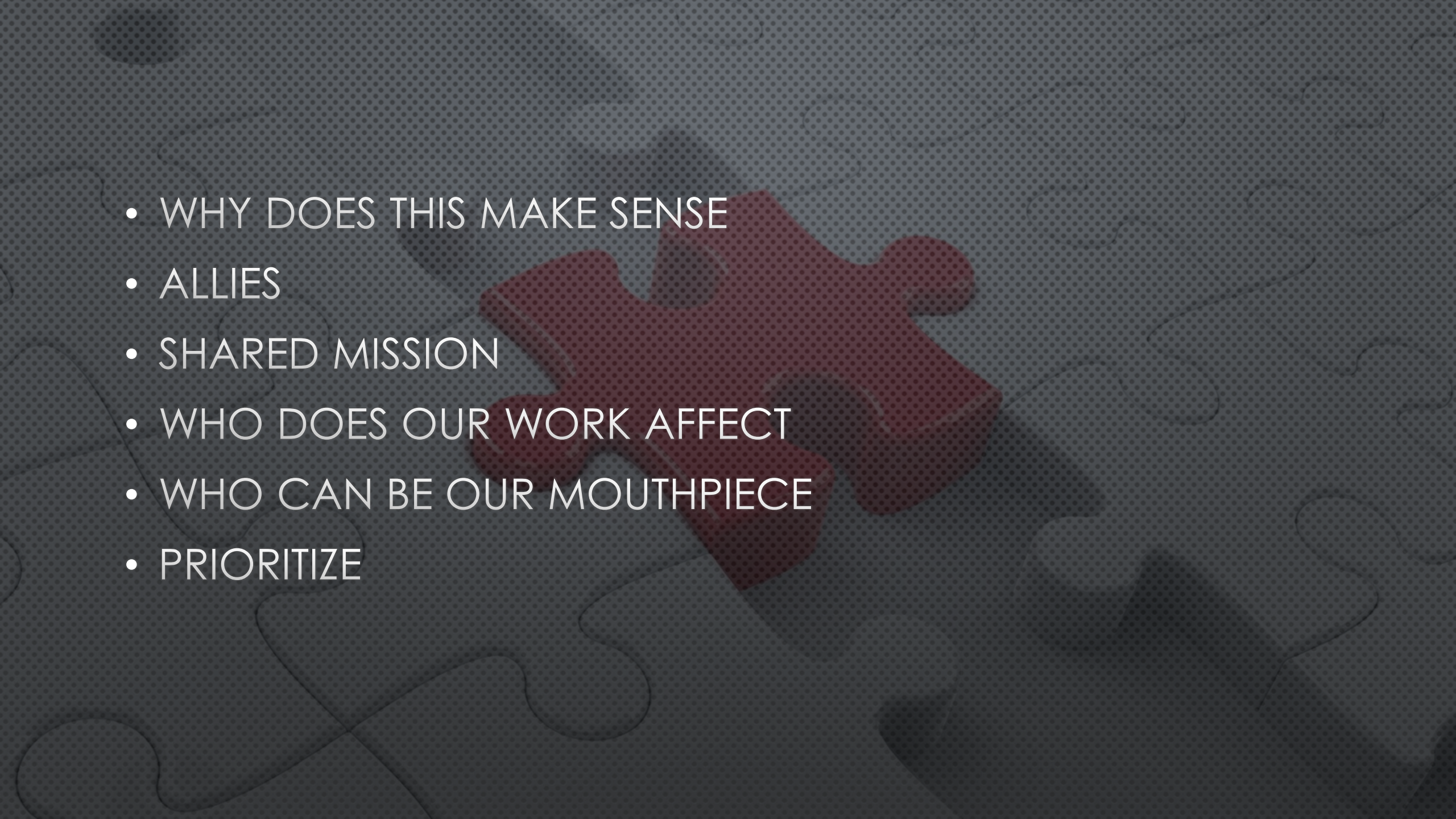
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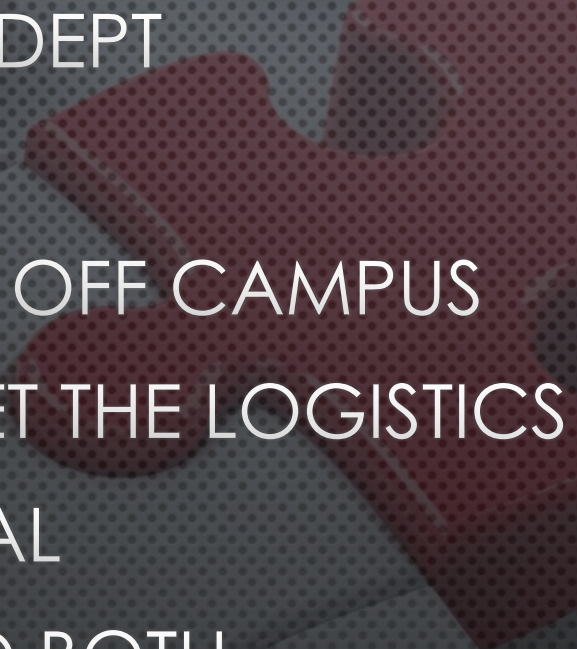


THE SEARCH FOR PARTNERS

OUR RELATIONSHIPS

- SAFER FUTURES
- TOWNHALL II
- ATHLETICS
- SOCIOLOGY
- CRIMINOLOGY
- WOMEN'S CENTER
- SORORITIES
- FRATERNITIES

- 
- A red puzzle piece is the central focus, set against a dark grey background with a fine halftone dot pattern. Faint, larger puzzle pieces are visible in the background, creating a sense of depth and connection. The text is white and positioned to the left of the red piece.
- WHY DOES THIS MAKE SENSE
 - ALLIES
 - SHARED MISSION
 - WHO DOES OUR WORK AFFECT
 - WHO CAN BE OUR MOUTHPIECE
 - PRIORITIZE

- 
- WHOLE ORG/DEPT
 - INDIVIDUAL
 - ON CAMPUS/ OFF CAMPUS
 - DON'T FORGET THE LOGISTICS
 - BE INTENTIONAL
 - BENEFICIAL TO BOTH

A wooden frame, possibly a window or a sign, with the word "OUTREACH" written in large, white, 3D block letters. The letters are mounted on a dark, textured background within the frame. The frame is made of light-colored wood and has metal fasteners visible.

OUTREACH

CREATING AND EXECUTING A PLAN



WRITE THE VISION, MAKE IT PLAIN

- WHAT RESOURCES ARE AVAILABLE
- RESPONSIBILITIES
- LOGISTICS MATTER
 - WHO, WHAT, WHEN, WHERE , WHY
- HOW
 - FACE TO FACE
 - SOCIAL MEDIA
 - EMAIL



WRITE THE VISION, MAKE IT PLAIN

- WRITE IT DOWN
- KNOW IT WON'T ALL WORK
 - BE CREATIVE
- EMBRACE UNIQUENESS (YOURSELF, YOUR ORG, YOUR CAMPUS)
 - DON'T BE A KNOW IT ALL
 - EMPATHY

WALKING IT OUT

- LISTEN
- MEET THEM WHERE THEY ARE
 - COMMUNICATE
- UNDERSTAND YOUR ROLE
 - RESPECT THEIR TIME
 - LEARN TO ADAPT
 - EMPATHY

WALKING IT OUT

- BE RELIABLE
- SHOW YOURSELF FRIENDLY
 - GO OUT
- BE CONSISTENT
- GO AWAY TO COME BACK
- CELEBRATE THE SMALL “VICTORIES”



MAINTAINING THE BRIDGES

- CONSISTENT CONTACT
 - DON'T SWEAT IT
 - SHOW APPRECIATION
- VALUE THE OPPORTUNITY
- UNDERSTAND “THINGS CHANGE”
 - KNOW YOUR WORTH
 - BE PATIENT

- SHARE YOUR CONTACTS
 - KEEP IT SIMPLE
 - EMPATHY
 - RESPECT
- ADAPT (CHANGES INSIDE AND OUTSIDE YOUR ORG)
 - DON'T GET DISCOURAGED
 - KEEP GOING



QUESTIONS/ COMMENTS