

# BACHELOR OF ARTS IN LEADERSHIP

**2023-24 Program Information**  
School of Graduate and Professional Studies



# CONTENTS

Welcome	3
Bachelor of Arts in Leadership	4
Program Design and Curriculum	5
Admission Requirements	6
Prior Learning Credits	7
Program Policies	8
Graduation Requirements	8
Dual Graduate Credit	9
Financial Information	10
Tuition Costs	11
Course Descriptions	12-14
Rankings	15
Course Start Dates and Deadlines	16
Steps for Applying to SGPS	17

# HELLO, WE ARE MVNU.

## AND WE ARE HERE TO HELP YOU SUCCEED.

Since 1993, MVNU's School of Graduate and Professional Studies program has helped thousands of graduates jumpstart their future.

Our programs will bring your strongest skills and abilities to light. You will learn to strive in and out of the classroom and discover who you were truly meant to be.

- **Quality** — Our award-winning programs are expertly crafted and continually updated to keep our students ahead of the game.
- **Convenience** — Life doesn't come with a pause button, so our classes are offered online one at a time to fit into your busy schedule.
- **Enriching Environment** — Learn from professors who care about your personal, professional, and educational growth.
- **Affordability** — Payment is made on a course-by-course basis and our advisors will work with you on a variety of financial aid options.

*You are brighter than you know  
— don't put your future on hold.*







## BACHELOR OF ARTS IN LEADERSHIP

MVNU's School of Graduate and Professional Studies is proud to offer a Bachelor of Arts in Leadership degree program that is intentionally designed for the busy, working adult. As a student in the program, you will not only receive a quality education that will help you develop a strong, ethical foundation upon which to make decisions, but you will also receive so much more.

The BA in Leadership program offers students an engaging curriculum that equips them with the skills necessary to become competent, confident and informed leaders in today's marketplace — leaders who are able to plan projects, achieve goals and meet the expectations of today's world with integrity —and all within a format that, from start to finish, has been designed with convenience, flexibility and affordability in mind.

“

*“Leaders play a crucial role in shaping the direction and success of organizations, communities, churches, and even nations. The BAL program at MVNU is designed to develop leaders who provide direction and inspiration to those they lead and help to create a sense of purpose and unity among their followers. The motto of MVNU is ‘To Seek to Learn is to Seek to Serve.’ Our program goal is to develop men and women who will become successful servant leaders.”*

**DR. AARON BURGESS**

Program Coordinator

## PROGRAM DESIGN AND CURRICULUM

To earn your BA in Leadership degree, you must complete a total of 120 credit hours, which includes all of your required courses as well as any additional general education and/or elective credits you will need in order to graduate. The BA program can be completed in as little as 21 months (depending upon your previous college experience), and will cover a variety of courses that will not only help strengthen your biblical worldview and encourage your personal and professional development, but also enhance your research, oral, and written communication skills. This program prepares you for leadership roles in a variety of types of organizations. This program focuses on administrative and management functions that will allow you to advance in your career. Course topics specific to this major include global perspectives, advanced law, and project management.

Students must successfully complete ITDS2061 (Student Success Strategies) before continuing into the remainder of the BA program. In addition, LEDR4093 (Applied Leadership Project) may only be taken after successful completion of all other BA Core courses.

MVNU's adult programs are designed to be as convenient as possible. Because of that, the classes in this program can be completed entirely online.

*100%  
online*

*Courses that  
encourage  
development*

*Flexible  
scheduling*

# BACHELOR OF ARTS IN LEADERSHIP

## ADMISSION REQUIREMENTS

- Completion of an online application
- Submission of official transcripts of all previous college or university courses completed to date
- Completion of 56 transferable credit hours from a regionally-accredited institution(s) of higher learning with a grade of C- or better (Students who do not meet the 56 credit requirement for full acceptance in to the BAL program can take their general education and pre-requisite courses at MVNU).
- An overall GPA of 2.00 or higher (on a 4.00 scale) for all previous college or university coursework completed to date (an applicant with a GPA less than 2.00 may apply for probationary admittance)
- Completion of a Registration Agreement Form

Applicants from countries and U.S. territories in which English is not the primary language must also provide recent evidence of proficiency in English by scoring 80 or above on the Internet-based TOEFL with subscores in writing, reading, speaking, and listening of at least 20; or scoring 550 or above on the written TOEFL (Test of English as a Foreign Language) with subscores in both writing and reading of at least 50. All tests of English proficiency must have been taken in the last 2 years to be considered for acceptance.



CONVENIENT  
ONLINE  
APPLICATION



[mvnu.edu/sgps](http://mvnu.edu/sgps)



1-800-839-2355

# BACHELOR OF ARTS IN LEADERSHIP

## PRIOR LEARNING CREDITS

MVNU is proud of the diverse backgrounds of our students. Your work experience is important to us. Because of this, MVNU awards prior learning credit (PLC) for non-traditional education. We welcome students who have experienced learning opportunities outside of the classroom, such as on-the-job training, seminars, specific government and industry experience, military experience, professional schools and trainings, and other activities completed through credible associations and agencies.

Once you apply to the program, your Enrollment Specialist can discuss our PLC policies and assist you through the evaluation process for awarding PLC credit as general education credit towards your degree.



PRIOR  
LEARNING  
CREDIT

# BACHELOR OF ARTS IN LEADERSHIP



## PROGRAM POLICIES

Attend and fully participate in each course online (will include a variety of weekly readings and assignments, as well as a required number of weekly discussion forum postings).

Students must successfully complete the “Preventing Sexual Harassment” online training session (required of all MVNU faculty, staff, and students) and abide by the university’s policies in this area.

## GRADUATION REQUIREMENTS

In order to earn your BAL degree, you must complete a total of 120 credit hours with a minimum cumulative grade-point average of 2.00 (on a 4.00 scale), including:

1. The BAL Program (40 credit hours). A minimum grade-point average of 2.50 must be earned in all BA courses, and no grade of less than C- will count toward graduation requirements.
2. Successful completion of the SGPS General Education Core (39 credit hours):
  - 15 credit hours in Arts and Humanities (Minimum of 3 credit hours in an English composition course with a research writing component; minimum of 3 credit hours in Bible/Theology)
  - 15 credit hours in Natural and Social Sciences, and Mathematics (Minimum of 3 credit hours in Mathematics; minimum of 3 credit hours in Social Science; and minimum of 3 credit hours in Natural Science with laboratory)
  - 9 credit hours in Liberal Arts electives
3. Completion of at least 39 credit hours of upper division coursework (3000 level or higher).

**TOP 3  
BEST ONLINE  
CHRISTIAN  
COLLEGES**

AffordableCollegesOnline.org  
2022



[mvnu.edu/sgps](https://mvnu.edu/sgps)



1-800-839-2355



# BACHELOR OF ARTS IN LEADERSHIP

## DUAL GRADUATE CREDIT

Any undergraduate student who is currently enrolled in a baccalaureate degree program, and who is within the final twenty-four (24) credit hours needed to graduate, will be permitted to complete two (2) graduate courses for dual credit, totaling no more than six (6) credit hours, based upon the following criteria:

- A student who has a cumulative GPA of 3.50 or higher will receive unconditional approval to complete graduate courses for dual credit.
- A student who has a cumulative GPA between 3.00-3.49 will be considered for approval pending review of a letter of recommendation from an undergraduate instructor. This letter should list each business course(s) taught by the recommending instructor that the student has completed to date, the student's overall academic performance in those courses, and the instructor's view of the student's ability to successfully complete advance coursework at the graduate level.
- A student with a GPA under 3.00 will not be approved to complete graduate courses for dual credit unless unforeseen or extreme, extenuating circumstances have had a significant, negative impact on the student's overall undergraduate academic performance. In this case, the student must submit a detailed letter of explanation to the SGPS Business Program Coordinator that explains these negative effects in great detail, and that also discuss how the student now intends to successfully complete coursework at the graduate level.

Graduate courses that an approved student may complete for dual credit include ECON6083 (Managerial Economics), MANG6023 (Organizational Behavior), MANG6093 (Global Business), MANG6113 (Ethical Leadership), MARK6003 (Marketing Management), and MANG6123 (Legal Issues in Management). Approval to complete ACCT6003 (Managerial Accounting) or FINC6013 (Corporate Finance) may also be considered in specific cases that include an undergraduate Accounting major or minor who is within the final twenty-four (24) hours needed to graduate and who also meets the minimum GPA criteria listed above. MANG6043 (Strategic Management) and all concentration courses will not, under any circumstances, be considered as options for dual credit.

TOP 10  
BEST ONLINE  
COLLEGES  
IN OHIO

AffordableCollegesOnline.org  
2022



mvnu.edu/sgps



1-800-839-2355

## BACHELOR OF ARTS IN LEADERSHIP

### FINANCIAL INFORMATION

The BA in Leadership program has been designed with both affordability (\$398/credit hour) and student convenience in mind. Payment is made on a course-by-course basis and our advisors will work with you on a variety of financial aid options, including employer tuition reimbursement. You may be able to reduce your cost further if you are proactive and fully explore your financial aid opportunities. You can pay for your degree in many different ways, so taking the time to apply for financial assistance from as many sources as possible is worth the effort.

In addition to completing your online application for admission, you should also complete the Free Application for Federal Student Aid (FAFSA) online at [www.studentaid.gov](http://www.studentaid.gov). MVNU's school code is 007085. Filling out the FAFSA is an important step in the financial aid process and is required for any financial aid to be awarded. Finally, please remember that applications that contain incorrect information will delay the approval process, so accuracy is extremely important!



# BACHELOR OF ARTS IN LEADERSHIP

## TUITION COSTS

COURSE NUMBER	COURSE NAME	CREDITS	TUITION
ITDS2061	Student Success Strategies	1	\$265
ABTC3003	Spreadsheets for Leaders	3	\$1,194
LEDR3073	Management and Leadership Techniques	3	\$1,194
ACCT3013	Fundamentals of Accounting	3	\$1,194
ECON3013	Macroeconomics	3	\$1,194
LEDR3083	Organizational Behavior	3	\$1,194
LEDR3063	Leadership	3	\$1,194
LEDR4043	Ethics and Law	3	\$1,194
LEDR3123	Managing Human Resources	3	\$1,194
LEDR4093	Applied Leadership Project	3	\$1,194
LEDR3013	Organizational Communication	3	\$1,194
ABCT3083	Project Management	3	\$1,194
MANG3013	Advanced Law for Leaders	3	\$1,194
IBSN3013	Global Perspectives	3	\$1,194
	Graduation Fee*		\$100
<b>TOTAL</b>		<b>40</b>	<b>\$15,887</b>

- Course-by-course payment is due no later than the first day of each course.
- Textbook costs are not included in the total cost of the program.

\*A \$100 Graduation Fee is charged to all students, regardless of degree type, when the Registrar's Office receives their Intent to Graduate Form.

**TOP 10 MOST  
AFFORDABLE  
ONLINE COLLEGES  
IN OHIO**

BestColleges.com  
2018-2021



mvnu.edu/sgps



1-800-839-2355

# BACHELOR OF ARTS IN LEADERSHIP

## COURSE DESCRIPTIONS

### **Student Success Strategies** - ITDS2061

This course equips students with strategies that will help them successfully navigate critical elements of their chosen SGPS program, including important MVNU policies, procedures, and resources. It also addresses college-level research skills, current APA formatting and style guidelines, effective college-level writing skills, and techniques for avoiding plagiarism. Information regarding overall student success will also be explored, including active reading skills, effective time management skills, and career development services.

### **Spreadsheets for Leaders** - ABTC3003

Spreadsheets are a core leadership tool functioning as information systems and are essential. They are used to make risky decisions, capture and store crucial data, perform advanced analysis, communicate critical information to internal and external stakeholders, and other vital activities. This course will use Microsoft Excel as a problem solving tool. After a brief introduction to the features of Microsoft® Excel, the student will be challenged to use critical thinking and analysis to find efficient and effective solutions to real-life situations.

### **Management and Leadership Techniques** - LEDR3073

A study of management techniques and their application to the development of improved managerial effectiveness.

### **Fundamentals of Accounting** - ACCT3013

An overview of the basic topics in financial and managerial accounting for students who have no or minimal prior knowledge of accounting and finance. Special emphasis is given to how accounting and finance reports are used by leaders in various organizations.

### **Macroeconomics** - ECON3013

A study of macroeconomics from a manager's perspective. Topics include supply and demand, price system, employment theory, inflation, business cycles, monetary policies, economic growth, fiscal policies, and international trade and finance.



**CLASSES  
OFFERED ONE  
AT A TIME**



# BACHELOR OF ARTS IN LEADERSHIP

## **Organizational Behavior** - LEDR3083

A study of behavior in organizational settings as affected by individual, group and organizational processes. Special emphasis is given to learning, motivation, attitudes, stress, organizational culture, group processes, and decision-making.

## **Leadership** - LEDR3063

A study of the current understanding of leadership theory and practice with a goal of developing the student's personal theory of leadership.

## **Ethics and Law** - LEDR4043

A study of ethical and legal theories as they relate to various contemporary problems. The nature, formation and system of law in the United States as applied in the modern environment. Emphasis is placed on class participation and practical application. Special emphasis is given to the biblical foundation of values and the application of Christian ethical principles.

## **Managing Human Resources** - LEDR3123

A study of the role of human resource management as a staff function within the organization. The human resource management functions of recruitment, interviewing, human resource planning, equal employment, job analysis, wage and salary administration, management development, training, compensation, and labor relations are examined. An investigation of the interpersonal relationships of employees in the organizational setting is also considered.

## **Applied Leadership Project** - LEDR4093

In this course students develop skills and abilities in the research, writing, and presentation in a scientific manner of descriptive and empirical data. The course is designed to provide the student with a real world opportunity to solve a significant management or leadership problem, make an important enterprise decision, capitalize on a venture, and implement a plan of action to improve the organization or agency.

## **Organizational Communication** - LEDR3013

A study of theories, principles and practices for organizing and communicating. Special emphasis is given to the functional and structural aspects of organizational communication such as organizational effectiveness, intelligence, and networks.



**120 CREDIT  
HOUR PROGRAM**



[mvnu.edu/sgps](http://mvnu.edu/sgps)



1-800-839-2355



# BACHELOR OF ARTS IN LEADERSHIP

## **Project Management** - ABTC3063

A project-based course in which students learn to integrate the different components available in Microsoft Office. Students use Microsoft Project to develop, plan, schedule, and chart project information and balance workloads for people working on several projects at once.

## **Advanced Law for Leaders** - MANG3013

An introduction to the Uniform Commercial Code affecting commercial paper, product liability, and creditor's rights. Government regulation of business entities is also emphasized.

## **Global Perspectives** - IBSN3013

A study on how businesses operate in a global business environment. Various aspects of business will be investigated to see how these are applied internationally. These aspects will include trade theory, marketing, finance and human resource management.



**ENGAGING  
CURRICULUM**



[mvnu.edu/sgps](http://mvnu.edu/sgps)



1-800-839-2355

## RANKINGS



## COURSE START DATES AND DEADLINES



*Classes start almost every month!*

Contact your Enrollment Specialist or [visit our website](#) for more information about getting started.



## STEPS FOR APPLYING TO MVNU ONLINE

1. **Complete your application.** (There is no application fee!)
2. **Request all official transcripts** to be sent to MVNU from each college or university you have attended to date. Please have your transcripts sent to:

**Mount Vernon Nazarene University**

Attn: SGPS Admissions  
800 Martinsburg Road  
Mount Vernon, OH 43050

Official Electronic Transcripts should be sent to  
[SGPSApplication@mvnu.edu](mailto:SGPSApplication@mvnu.edu).

\*Additional materials may be required based on individual situations.

3. **Fill out the FAFSA** at [www.studentaid.gov](http://www.studentaid.gov) if you plan to use Federal Student Aid.  
MVNU Code: **007085**
4. Once all transcripts have been submitted, you will **receive an official evaluation and admission decision** (typically within one week).
5. **Review your evaluation** with your Enrollment Specialist to understand transfer credits and program requirements.
6. **Complete a Registration Agreement Form** to be scheduled for classes.
7. **Receive course schedule and official Financial Aid award.**
8. **Start your classes!**

### QUESTIONS?

**1-800-839-2355**  
**MVNU.EDU/SGPS**