

## Alignment with General Education

### Content Block 1: Foundational Studies

- Term 1: Introduction to International Executive Studies, Computer Applications, Management and Leadership Techniques, Organizational Behavior
- Term 2: Critical Thinking and Problem Solving, College Writing, Introduction to Emotional Intelligence, Managing Human Resources
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### Content Block 2: Behavioral and Information Sciences

- Term 3: General Psychology, Principles of Health, Wellness, and Nutrition, Conflict Resolution and Negotiation, Introduction to Management Information Systems
- Term 4: Introduction to Mathematical Systems, Art and Music in the Western Tradition, Economic Principles for the Management of Information Systems, Ethics and Law
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### Content Block 3: Financial and Technological Foundations

- Term 5: Personal Finance, Literature in the Western Tradition, Information Technology Governance and Compliance, Computer Networking
- Term 6: Earth Science with Laboratory, Introduction to Sociology, Database Design and Management, Concentration Course 1

### Content Block 4: Data Analytics and Communication

- Term 7: Introduction to Business Communication, Holistic Personal and Professional Growth, Data Management and Analytics, Concentration Course 2
- Term 8: Navigating Career Pathways, American Politics and Government, Public Speaking, Concentration Course 3

### Content Block 5: Societal Impact and Leadership

- Term 9: Impact of Technology on Society, Cultivating Personal Leadership Skills, Social Problems, Concentration Course 4
- Term 10: Psychology of Loss, Servant Leadership in Action, Dynamics of Intergroup Relations, Concentration Course 5

## **III. Curriculum Map**

### **Program Learning Outcomes (PLOs):**

1. Apply key concepts in management, organizational behavior, and information systems to solve business problems.
2. Demonstrate critical thinking skills through analysis, problem-solving, and decision-making in a business context.
3. Communicate effectively in oral and written forms to various stakeholders.
4. Understand and apply ethical and legal principles in business and technology.
5. Perform data management, analysis, and interpretation to support business objectives.

6. Collaborate effectively in teams and demonstrate leadership skills.

Course Title	PLO1	PLO2	PLO3	PLO4	PLO5	PLO6
Introduction to Management Information Systems	I	I	I			I
Management and Leadership Techniques	D		D	I		D
Organizational Behavior	D	D	D	D		D
Managing Human Resources	D		D	D		D
Conflict Resolution and Negotiation		D	D	D		M
Introduction to Emotional Intelligence	D		D	D		M
Economic Principles for the Management of Information Systems	D	D				
Data Management and Analytics		D			D	
Database Design and Management	M	M			M	
Computer Networking	M	M			M	
IT Governance and Compliance	M		M	M	M	
Ethics and Law		M	M	M		

#### IV. Assessment Plan

PLO #	Student Learning Outcomes	Assessment Methodology	Target	Summary of Major Findings	Actions Taken to Improve Student Learning
PLO 1	Apply key concepts in management, organizational behavior, and information systems to solve business problems.	Method 1: Comprehensive final project in MISM 3XX3 (Intro to MIS)	Mean grade [>90%]	-	-
		Method 2: Case study analysis in MANG 3083 (Organizational Behavior)	75% of students demonstrate proficiency	-	-

PLO 2	Demonstrate critical thinking skills through analysis, problem-solving, and decision-making in a business context.	Method 1: Research paper in MISM 3XX3 (Economic Principles for MIS)	Mean grade [>90%]	-	-
		Method 2: Capstone project in MISM 3XX3 (IT Governance and Compliance)	90% of students demonstrate mastery	-	-
PLO 3	Communicate effectively in oral and written forms to various stakeholders.	Method 1: Oral presentation in MANG 3073 (Management and Leadership)	80% of students achieve a score of 80% or higher on rubric	-	-
		Method 2: Written report in MANG 3123 (Managing Human Resources)	85% of students achieve a score of 85% or higher on rubric	-	-
PLO 4	Understand and apply ethical and legal principles in business and technology.	Method 1: Ethics case study analysis in MANG 4043 (Ethics and Law)	90% of students demonstrate mastery	-	-
		Method 2: Ethical dilemma discussion in MANG 3083 (Organizational Behavior)	80% of students actively participate and provide insightful contributions	-	-
PLO 5	Perform data management, analysis, and interpretation to support business objectives.	Method 1: Data analysis project in BDAT 3023 (Data Management and Analytics)	85% of students achieve a score of 85% or higher	-	-
		Method 2: Database design project in MISM 3XX3 (Database Design and Management)	80% of students demonstrate proficiency	-	-
PLO 6	Collaborate effectively in teams and demonstrate leadership skills.	Method 1: Team project in MANG 3XX3 (Conflict Resolution and Negotiation)	90% of students demonstrate effective collaboration and leadership skills as evaluated by peer and instructor rubrics	-	-

		Method 2: Self-reflection essay on leadership and teamwork in MANG (Intro to Emotional Intelligence)	80% of students provide insightful reflection on their leadership and collaboration experiences	-	-
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