

MVNU GIVING DAY

SEPT. 26, 2024

ADVOCATE RESOURCES FOR Week of Aug. 26-Sept. 6, 2024

TOGETHER WE CAN STARTS WITH YOU!

September 26, Giving Day, is a 24-hour online fundraising event for the University Fund. Our goal is to raise \$400,000 with 1,000 donors so **every dollar** and **every donor counts**. By serving as an advocate, you join us in partnership to make personal connections with your circle of friends and family to build excitement and raise funds for MVNU's Giving Day. Together we can make an immediate difference for our students.

BE A STRONG ADVOCATE

1. Pray about and plan your gift to MVNU Giving Day on Sept. 26.
2. Follow our easy-to-use schedule, scripts, and graphics.
3. Make phone calls, send text messages and emails, post and engage on social media to talk up Giving Day!
4. Give on Sept. 26, and encourage your network to follow your lead.
5. Thank your network for supporting Giving Day.

Start communicating with your network about Giving Day. Use the following scripts as written, edit to add your personality, or start from scratch!

EMAIL:

Subject line: Save the date for MVNU's Giving Day

Body Text:

Hello [Name],

Have you heard it's about time for **MVNU's Giving Day**? Mark your calendars for **Sept. 26, 2024**, and make the decision to support the promising students of today and tomorrow.

I don't know about you, but I loved my time on campus, and I want the same experience for today's students. I hope you will **join me** in making a Giving Day gift to help keep MVNU affordable and to provide a quality MVNU Experience that will shape the lives of future servant leaders.

Together we can!

[name]

P.S. You don't have to wait until September 26 to support MVNU's students. Donation links are live at mvnu.edu/givingday.

SOCIAL MEDIA POST:

I SUPPORT MVNU GIVING DAY

MVNU Giving Day, Sept. 26, is something to get excited about! We can pay it forward and support current students just like alumni and donors provided for us. That's why I'm happy and honored to be an advocate. Please join me in building excitement for this annual day of giving to support scholarships and key programs in the MVNU Experience. Giving is easy at mvnu.edu/givingday! #MVNUGivingDay #TogetherWeCan



FIND GRAPHICS HERE
Scan QR code to get
graphic resources to
build excitement for
Giving Day 2024

MVNU GIVING DAY

SEPT. 26, 2024

ADVOCATE RESOURCES FOR Week of September 9, 2024

TOGETHER WE CAN STARTS WITH YOU!

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Insert your personal “Because of MVNU” story or follow these suggestions.

EMAIL:

Subject line: Because of MVNU

Body Text:

Every gift to MVNU has an impact upon the life of a student and helps make the MVNU mission possible. Our goal on Giving Day is not simply to raise money. Money is merely a tool. The goal of Giving Day is to raise money that will help us continually provide an opportunity for successive years of students to experience the life change that many of us experienced.

Because of MVNU I have earned degree(s), built relationships, fallen in love with Jesus, met my spouse, and become a “working disciple” in my industry, the church, my community, and my family.

Together we can help thousands more develop their own “because of MVNU” story. This is why Giving Day is important! Every dollar underwrites financial aid that helps another student.

Together we can!

[name]

P.S. You don’t have to wait until Sept. 26 to support MVNU’s students. Donation links are live at mvnu.edu/givingday.

SOCIAL MEDIA POST:

MVNU Giving Day 2024 is on Sept. 26. If you are an alum and have never participated in MVNU Giving Day – please consider joining this event. Think of Giving Day as a time to subscribe to making a difference for a current MVNU student who needs financial aid. We challenge you to donate \$20 for every year since you left this great campus! Make one payment or spread it over 12 months! Giving is easy at mvnu.edu/givingday! #MVNUGivingDay #TogetherWeCan



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MVNU GIVING DAY

SEPT. 26, 2024

ADVOCATE RESOURCES FOR Week of September 16, 2024

TOGETHER WE CAN STARTS WITH YOU!

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BE A STRONG ADVOCATE

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EMAIL:

Subject line: Together we can make a difference!

Body Text:

As an advocate for Giving Day, I've been asked to pray about my plan to give. I continue to seek the Lord's guidance, but I already know the value of every dollar in scholarships made available because of Giving Day. For some students, that scholarship opens the door for their Christ-centered education at MVNU. For others, these dollars help fund the very program that drew them to MVNU.

Together we can keep MVNU affordable and continue to provide programs that develop servant disciples who will live out their callings.

Please join me in prayer, and in giving, to MVNU's Giving Day 2024. Giving is easy at mvnu.edu/givingday.

Don't forget, our goal is 1,000 donors so every donor and any gift counts!

Together we can!

[name]

SOCIAL MEDIA POST:

ONE WEEK AWAY

In just one week, **together we can** help MVNU meet its goal of 1,000 donors during Giving Day 2024! At the same time, we will be providing scholarships and making a difference in the Christ-centered education and the lives of students. Too excited to wait? Giving is easy at mvnu.edu/givingday! #MVNUGivingDay #TogetherWeCan



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MVNU GIVING DAY

SEPT. 26, 2024

ADVOCATE RESOURCES FOR Week of September 23, 2024

TOGETHER WE CAN STARTS WITH YOU!

Giving Day is a 24-hour online fundraising event for the University Fund. Our goal is to raise \$400,000 with 1,000 donors so every dollar and every donor counts.

BE A STRONG ADVOCATE

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5. Thank your network for supporting Giving Day.

EMAIL:

Subject line: One day until MVNU's Giving Day 2024

Body Text:

Hello [Name],

Can you believe it's almost Giving Day? I am ready to see that together we can meet the goal of \$400,000 raised through 1,000 donors!

We already know the impact of "because of MVNU" in our own lives. Every dollar we donate on Sept. 26, will make it possible for today's students to live out their own "because of MVNU" story.

It's easy to give at mvnu.edu/givingday.

Together we can!

[name]

SOCIAL MEDIA POST:

I SUPPORT MVNU GIVING DAY

In one day! Join me in support of MVNU students on Giving Day Sept. 26! #MVNUGivingDay #TogetherWeCan mvnu.edu/givingday!



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ADVOCATE RESOURCES FOR September 26, 2024

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MVNU
GIVING DAY
SEPT. 26, 2024



EMAIL:

Subject line: Together we can — today!

Body Text:

Hello [Name],

Today is the day and I'm proud to announce I've made my donation to MVNU's annual Giving Day! Your support today can be the difference that provides a student access to a quality Christian education and the campus life experience we all enjoyed.

One of our goals today is to reach 1,000 donors. Together we can make that goal no matter the size of your gift.

It's easy to give at mvnu.edu/givingday.

Together we can!

[name]

SOCIAL MEDIA POST:

IT'S GIVING DAY!!

I just gave to MVNU's Giving Day to support students and the MVNU Experience. Giving is easy at mvnu.edu/givingday!
#MVNUGivingDay #TogetherWeCan



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