

 MVNU / ONLINE

MASTER OF BUSINESS
ADMINISTRATION

HUMAN RESOURCE MANAGEMENT

2023-24 Program Information
School of Graduate and Professional Studies



MASTER OF BUSINESS ADMINISTRATION (MBA)

HUMAN RESOURCE MANAGEMENT

As an MBA student, you will study the essential areas of business, learning the most advanced theories and skills required in today's hyper-competitive environment. The 36 credit hour curriculum includes nine (9) core courses covering the functional areas of business — accounting, economics, finance, management, and marketing — along with ethics, leadership, organizational behavior, legal issues, global business, and strategy.

The Human Resource Management concentration prepares you for executive roles in human resource management by providing skills in human resource leadership, training and development, and compensation and benefits.

*9 core
courses*

*36 credit hour
curriculum*

*Flexible
scheduling*

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TUITION COSTS

COURSE NUMBER	COURSE NAME	CREDITS	TUITION
MANG6113	Ethical Leadership	3	\$1,494
ECON6083	Managerial Economics	3	\$1,494
MANG6023	Organizational Behavior	3	\$1,494
MARK6003	Marketing Management	3	\$1,494
MANG6123	Legal Issues in Management	3	\$1,494
MANG6093	Global Business	3	\$1,494
ACCT6003	Managerial Accounting	3	\$1,494
FINC6013	Corporate Finance	3	\$1,494
MANG6043	Strategic Management	3	\$1,494
HRMG6003	Strategic Programming in HR Management	3	\$1,494
HRMG6013	Training and Development	3	\$1,494
HRMG6023	Performance and Reward Systems	3	\$1,494
	Graduation Fee*		\$100
TOTAL		36	\$18,028

Additional Important Information

- Program schedule and costs are subject to change and are provided for students during the enrollment process.
- Course-by-course payment is due no later than the first night of each course.
- Textbook costs are not included in the total cost of the program.

*A \$100 Graduation Fee is charged to all students, regardless of degree type, when the Registrar's Office receives their Intent to Graduate Form.



**COURSE-
BY-COURSE
PAYMENTS**



COURSE DESCRIPTIONS

Ethical Leadership - MANG6113

An examination of current theories and practices of leadership, along with an exploration of the thesis that effective and ethical leadership lies in a commitment to universal moral principles, including justice, integrity, and compassion. Challenges to this thesis are also examined.

Managerial Economics - ECON6083

A study of the concepts of microeconomics and macroeconomics theory and policy including the concepts of demand and supply theory, resource and product markets, fiscal and monetary policy, and price theory and profit maximization.

Organizational Behavior - MANG6023

A systematic examination of psychological and sociological variables that are important in the comprehension of individual motivation, the managing of groups, interpersonal relationships, and organizational effectiveness, as well as creativity and leadership within the organization.

Marketing Management - MARK6003

An introduction to the theory and practical application of marketing principles. Special emphasis is given to developing a framework for analyzing strategic marketing situations by defining target markets and developing a marketing mix related to the market stakeholders of the organization.

Legal Issues in Management - MANG6123

A course designed to give students an understanding of the legal concepts, rights, obligations and liabilities faced in the business environment. This course focuses on the arena in which commercial transactions occur and the legal issues that arise with these transactions. It is the goal of this course to prompt students to proactively consider legal issues among the decision dimensions when making a business decision.

Global Business - MANG6093

An intensive course designed to give a thorough understanding of the important dimensions of conducting business internationally. Students will gain an appreciation of the complexities associated with international business including: the importance of cultural differences, choice of modes of entry, strategic marketing strategies, strategic human resource strategies, and important international business theories.



EXPERTLY
CRAFTED
COURSES

Managerial Accounting - ACCT6003

A comprehensive examination of managerial accounting on the use of accounting data in the management of an organization. What accounting data are interesting and how they might be used depend on what the manager is seeking to accomplish and what other information is available.

Corporate Finance - FINC6013

An advance study of risk management, capital budgeting, cost of capital, capital structure, the function and role of capital markets, and analysis of financial statements.

Strategic Management - MANG6043

A capstone study of how firms formulate, implement, and evaluate strategies. Students study strategic management concepts and techniques used to chart the future direction of different organizations. The major responsibility of the student is to make objective strategic decisions based on an integrated perspective of the program curriculum and to justify their decisions through oral and written communication.

Strategic Programming in Human Resource Management - HRMG6003

An introduction to strategic problem-solving and decision-making to manage the human resource functions of an organization. Processes for managing and evaluating human resource functions are examined: benchmarking, measurement, and evaluation techniques. Other topics include the activities that support and develop employees in a manner that contributes to the organization's vision, mission, goals and business strategies.

Training and Development - HRMG6013

A study of the chief learning officer (CLO) or chief knowledge officer (CKO) and how this is viewed as a corporation asset. The course is designed to help human resource administrators improve the effectiveness of employees through learning opportunities and through changes in patterns of relationships among work groups. Special emphasis is given to methods of training, learning and developing all levels of employees.

Performance and Reward Systems - HRMG6023

A study of problem-solving and decision-making skills when managing performance issues and reward incentives in human resources. Special emphasis is given to performance appraisal systems, methods, theory and skill development techniques, workplace performance, salary and wage structures, compensations systems, incentive and reward programs, benefits, and employee motivations. Theories and practical applications are emphasized.



**CREATE
LIFELONG
CONNECTIONS**

COURSE START DATES AND DEADLINES



Classes starting soon!

*[Check online](#) for the next available start date.
Contact your Enrollment Specialist for more
information about getting started.*

WHAT OUR STUDENTS ARE SAYING:

“MVNU has taught me so many skills both in and outside the classroom that I will carry with me into the future as this chapter ends. My MVNU education has given me the knowledge and confidence needed to be a strong and Godly businesswoman.”

HANNAH HINERMAN

Master of Business
Administration, 2019



STEPS FOR APPLYING TO MVNU ONLINE

1. **Complete your application.** (There is no application fee!)
2. **Request all official transcripts** to be sent to MVNU from each college or university you have attended to date. Please have your transcripts sent to:

Mount Vernon Nazarene University

Attn: SGPS Admissions
800 Martinsburg Road
Mount Vernon, OH 43050

Official Electronic Transcripts should be sent to
SGPSApplication@mvnu.edu.

*Additional materials may be required based on individual situations.

3. **Fill out the FAFSA** at www.studentaid.gov if you plan to use Federal Student Aid.
MVNU Code: **007085**
4. Once all transcripts have been submitted, you will **receive an official evaluation and admission decision** (typically within one week).
5. **Review your evaluation** with your Enrollment Specialist to understand transfer credits and program requirements.
6. **Complete a Registration Agreement Form** to be scheduled for classes.
7. **Receive course schedule and official Financial Aid award.**
8. **Start your classes!**

QUESTIONS?

1-800-839-2355
MVNU.EDU/SGPS

ADDITIONAL MBA PACKETS

CLICK ON ANY CONCENTRATION TO READ MORE

[FINANCE](#)

[MINISTRY LEADERSHIP](#)

[ORGANIZATIONAL MANAGEMENT](#)

[HUMAN AND SOCIAL SERVICES LEADERSHIP](#)

[LOGISTICS MANAGEMENT](#)

[MARKETING](#)

[ACCOUNTING](#)

[BUSINESS DATA ANALYTICS](#)