



POSITION ANNOUNCEMENT

Multimedia Marketing Graduate Assistant

Mount Vernon Nazarene University exists to shape lives through educating the whole person and cultivating Christ-likeness for lifelong learning and service.

Mount Vernon Nazarene University (MVNU) is an intentionally Christian teaching university for traditional age students, graduate students, and working adults who seek opportunities to learn and grow in an academic community of faith. We provide the context for a transformational experience through excellent academics, service opportunities, caring relationships, and a nurturing spiritual and social environment. We challenge faculty, staff, and students to achieve their highest potential, to become increasingly Christ-like and to make a difference in their world through lifelong service.

MVNU seeks a **Multimedia Marketing Graduate Assistant** for the Marketing office on the main campus, and reports to the Photographer/Videographer. The main goal of this role is to assist the photographer/videographer in development and implementation of visual communications for website, social media, and email. The position is 20 hours per week and is a full tuition benefit extending through the duration of the student's Master's program. Stipends, textbooks, and computers are not provided as part of the assistantship.

Responsibilities:

Specific responsibilities may be dependent on the skillset of the person chosen for the role.

- Work alongside Videographer/Photographer to create video and photography by implementing the art and science of storytelling
- Shoot high quality digital images and video footage to meet the University's needs for marketing, web and news coverage
- Shoot and edit video, including adding motion graphics and cleaning up audio
- Set up sound, lighting, and any other equipment needs for the Photographer/Videographer
- Create monthly analytic reports for the university's YouTube and Vimeo accounts.
- Continually update university stock photography files of campus locations, buildings, faculty, staff and students
- Assist in maintaining an online photo database to ensure correct metatags and image details
- Assist with the management of student photographers and videographers, ensuring deadlines are met and that content produced is aligned with MVNU's brand
- Pay attention to trends/innovations in marketing, video techniques, channels, and tools.
- Participate in the social media content production team

The above statements describe the general nature and level of work to be performed by an individual assigned to this position. This is not intended to be an exhaustive list of all responsibilities and duties required of the position.

Qualifications needed:

- Evangelical Christian statement of faith, experience and mission fit
- Enrollment in an MVNU MBA program
- Bachelor's degree required
- Experience with Microsoft Office
- Excellent written and verbal communication skills
- Excellent organizational skills
- General interest and experience in marketing
- Creative and analytical mind
- An understanding of the MVNU brand and culture
- Results oriented, quality and precision focused
- Must be able to lift up to 25 lbs

Preferred Qualifications:

- Ability to color grade RAW video footage, including Sony S-Log3 or other professional color profiles, to achieve high-quality, visually consistent results in video editing.
- Basic understanding or experience with DaVinci Resolve or Premiere Pro for video editing and Lightroom Classic for photo editing.
- Photography and photo editing
- Videography and video editing
- Working knowledge of graphic design software tools
- Basic understanding of GUI design

To be considered for this position, please email a resume to MVNU.Recruiting@mvnu.edu and complete the application, found at: <http://mvnu.edu/jobs> . Applicants submitting materials via email should attach either a Microsoft Word or .PDF File. Alternatively, materials can be faxed to (740-397-1005), or mailed to:

Mount Vernon Nazarene University
Human Resources/Recruiting
800 Martinsburg Road
Mount Vernon, OH 43050

Professional and personal references are required, consistent with the responsibilities associated with this position. A background check will be performed prior to appointment. Mount Vernon Nazarene University does not unlawfully discriminate on the basis of race, color, sex, national origin, age, disability, or military service in administering its employment policies and practices. As a religious educational institution under the auspices of the Church of the Nazarene, the University is permitted by law to consider religious beliefs/practices in making employment decisions and does so to achieve its mission. The University requires as a condition of employment that all employees subscribe to standards of the Church of the Nazarene and conduct their lives in accordance therewith.