



## MS-SLP Strategic Plan

---

**MVNU Mission:** MVNU exists to shape lives through educating the whole person and cultivating Christ-likeness for lifelong learning and service.

**MVNU Vision:** To change the world with the love of Christ.

**MS-SLP Mission Statement:** The mission of the MS-SLP program is to provide Christ-centered learning opportunities for MVNU students through commitment to academic excellence, mentorship in knowledge and skill development while implementing evidence-based practice to serve a variety of clinical populations across the lifespan.

**MS-SLP Vision Statement:** The vision of the MS-SLP program is to effectively train clinicians to best serve their clients with Christ-like compassion.

**Program Description:** MVNU's Master of Science (MS) in Speech-Language Pathology (SLP) program strives to ensure that you are well-prepared to practice efficiently and effectively as a speech-language pathologist. In this fully online program, you will acquire the skills necessary to diagnose and treat a wide range of communication and swallowing disorders. When you graduate, you will have the tools needed to be a successful speech-language pathologist.

| PROGRAM GOALS                                                                                                                                                | OBJECTIVES                                                                                                                                                                                                                 | STRATEGIES                                                                                                                                                                                                                                               | EVALUATION                                                                                                                                                                                                                                                  | RESPONSIBLE PARTY                                                                                                                                        | STATUS                                                                                                                                                                                                                                                                                                                 |
|--------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <b>Goal 1:</b> To obtain and maintain compliance from the Council on Academic Accreditation (CAA) of the American Speech-Language-Hearing Association (ASHA) | <p>1.1 Obtain candidacy accreditation status from the CAA of ASHA.</p> <p>1.2 Obtain full accreditation from the CAA of ASHA.</p> <p>1.3 Comply with ASHA CAA standards during development and program implementation.</p> | <p>1.1 Submit CAA application and participate in accreditation site visit.</p> <p>1.2 Remain up-to-date with accreditation requirements.</p> <p>1.3 MS-SLP program feature mapping with CAA and Council for Clinical Certification (CFCC) standards.</p> | <p>1.1 Provide responses to areas identified as needs by CAA on application and during site visit.</p> <p>1.2 Quarterly review of compliance with CAA standards.</p> <p>1.3 Review academic and clinical knowledge and skills in CALIPSO each semester.</p> | <p>1.1 Program Director and Clinic Coordinator</p> <p>1.2 Program Director and Clinic Coordinator</p> <p>1.3 Program Director and Clinic Coordinator</p> | <p>1.1 Official application submitted 10/2025. CAA accreditation site visit completed on 2/10/26 and 2/11/26. Candidacy accreditation granted for a period of five years beginning July 1, 2026 through June 30, 2031.</p> <p>1.2</p> <p>1.3 Feature mapping complete and the MS-SLP program launched on 9/2/2026.</p> |
| <b>Goal 2:</b> To maintain a comprehensive curriculum to meet and/or exceed student needs.                                                                   | <p>1.1 Implement a curriculum that meets KASA standards.</p> <p>1.2 Refine academic offerings as needed.</p> <p>1.3 Complete continuous quality improvement measures.</p>                                                  | <p>1.1 Curriculum mapping completed.</p> <p>1.2 Collect data from surveys (student exit survey, alumni, and employer).</p> <p>1.3 Complete MVNU Academic Program Annual report and program self-study.</p>                                               | <p>1.1 KASA summary completed per student on CALIPSO each semester.</p> <p>1.2 Use survey data to inform possible curriculum modifications.</p> <p>1.3 Assess data from annual report and self-study following each spring semester.</p>                    | <p>1.1 Program Director</p> <p>1.2 MS-SLP Curriculum Committee</p> <p>1.3 Program Director and Clinic Coordinator</p>                                    | <p>1.1 Initial curriculum mapping complete.</p> <p>1.2</p> <p>1.3</p>                                                                                                                                                                                                                                                  |
| <b>Goal 3:</b> To ensure academic and clinical achievement of MS-SLP students.                                                                               | <p>1.1 Achieve a Praxis pass rate of at least 90% within three years of program launch.</p>                                                                                                                                | <p>1.1 Collect Praxis scores received automatically for review.</p> <p>1.2 Students will</p>                                                                                                                                                             | <p>1.1 Review Praxis annually. Results will be posted for public view on the MVNU MS-SLP website.</p>                                                                                                                                                       | <p>1.1 Program Director</p> <p>1.2 Program Director</p>                                                                                                  | <p>1.1</p> <p>1.2</p> <p>1.3</p>                                                                                                                                                                                                                                                                                       |

|                                                                                                          |                                                                                                                                                                                                                                                                                  |                                                                                                                                                                                                                                                 |                                                                                                                                                                                                                                                                      |                                                                                                                                                                                                                                                                    |                                                                                              |
|----------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------|
|                                                                                                          | <p>1.2 Maintain a 90% on-time program completion rate.</p> <p>1.3 Students will meet requirements to be eligible for national certification.</p> <p>1.4 Achieve an 85% employment rate within one year of graduation.</p>                                                        | <p>complete the program in the 5-semester sequence with their starting cohort.</p> <p>1.3 Students will meet curriculum and clinic requirements required for ASHA certification.</p> <p>1.4 Alumni employment surveys.</p>                      | <p>1.2 Review course transcripts each semester and submit alert system for students at risk.</p> <p>1.3 Semester review of course transcripts and completion of graduation requirements.</p> <p>1.4 Assess survey results.</p>                                       | <p>1.3 Program Director, Clinic Coordinator, and Faculty Advisors</p> <p>1.4 Program Director</p>                                                                                                                                                                  | 1.4                                                                                          |
| <b>Goal 4:</b> To recruit and retain qualified faculty and ensure ongoing quality standards.             | <p>1.1 Hire at least one full-time faculty with CCC-SLP and doctoral degree before 2<sup>nd</sup> year of program.</p> <p>1.2 Maintain student-to-faculty ratio of 30:1 in all academic courses.</p> <p>1.3 Provide annual professional development funding for all faculty.</p> | <p>1.1 Qualified candidates interviewed by committee search panel in fall of 2026 and/or spring of 2027.</p> <p>1.2 Enrollment capped at 30 students by year 2.</p> <p>1.3 100% faculty participation in professional development annually.</p> | <p>1.1 Selected candidate job offer extended, and contract completed.</p> <p>1.2 Max of 30 seats offered, then additional students are waitlisted pending enrollment numbers.</p> <p>1.3 Professional development tracking on annual faculty performance review.</p> | <p>1.1 Search committee, Program Director, and Dean of the College of Adult and Professional Studies</p> <p>1.2 MS-SLP Admission Committee and MS-SLP Enrollment Advisor</p> <p>1.3 Program Director and Dean of the College of Adult and Professional Studies</p> | <p>1.1</p> <p>1.2</p> <p>1.3</p>                                                             |
| <b>Goal 5:</b> To promote person-centered care, humility, and cultural responsiveness to clients served. | <p>1.1 Integrate person-centered care content into each academic course.</p> <p>1.2 Endorse clinical experiences that provide interactions in cultural responsiveness.</p> <p>1.3 Embed Christian worldview and ethical</p>                                                      | <p>1.1 Syllabi and course outlines.</p> <p>1.2 Ensure that at least one clinical placement occurs in a culturally diverse setting.</p> <p>1.3 Students will complete case studies and reflection questions</p>                                  | <p>1.1 Assess course content for person-centered care each semester.</p> <p>1.2 Assess clinical placement populations of those served each semester.</p> <p>1.3 Assess course content and</p>                                                                        | <p>1.1 MS-SLP Curriculum Committee</p> <p>1.2 Clinic Director</p> <p>1.3 MS-SLP Curriculum Committee</p>                                                                                                                                                           | <p>1.1 Each academic course contains person-centered care content.</p> <p>1.2</p> <p>1.3</p> |

|  |                                     |                                  |                               |  |  |
|--|-------------------------------------|----------------------------------|-------------------------------|--|--|
|  | decision-making into<br>coursework. | related to Christian<br>beliefs. | comprehensive<br>examination. |  |  |
|--|-------------------------------------|----------------------------------|-------------------------------|--|--|