

Table 7.1 - Standard 7 Student Achievement Tracking and Results

Graduate business programs only.

Student Achievement Process / CHEA Measure	Accredited Program(s)	Measurement / Instrument	Target / Expectation	2023 Result	2024 Result	2025 Result	2026 Current / Most Recent	Evidence Source	Continuous Improvement / Verification
Graduate persistence/completion: retained to next fall or graduated	Graduate business unit aggregate (MBA/MSM combined)	Retention Grad 23-26 report: newly enrolled cohort, retained to next fall, graduated	70% or higher combined retained/graduated rate	FA23: 79 of 124 = 63.7%	FA24: 241 of 265 = 90.9%	FA25: 66 graduates of 352 newly enrolled; next-fall retention not yet available; partial rate 18.8%	Pending next-fall retention update	Retention Grad 23-26.xlsx	Verify annually after next-fall census and graduation posting; request program-level MBA/MSM split from IE office.
Graduation/completion counts	Graduate business unit aggregate; program-level split needed	Annual graduate counts from retention/graduation workbook	Monitor annual graduate completions and disaggregate by program for public reporting	34 graduates	72 graduates	66 graduates	2026 not yet complete	Retention Grad 23-26.xlsx	Build dashboard fields for MBA, HCA-MBA, MSM, and MSM-IES completion counts by cohort/year.
Enrollment/headcount stability and demand	MBA and MSM	Term GPA/enrollment trend workbook	Monitor enrollment by program each term; explain major shifts and program growth	MBA FA23: 103; MSM FA23: 10	MBA FA24: 86; MSM FA24: 137	MBA FA25: 70; MSM FA25: 252	MBA SP26: 66; MSM SP26: 294	MBA MSM term_by_term_summary_tables 2021-2026 with Demo.xlsx	Continue tracking by program, student type, and concentration; connect enrollment patterns to faculty deployment and support services.
Academic achievement: term GPA	MBA and MSM	Average term GPA by program and term	Average term GPA 3.00 or higher	MBA FA23: 3.69; MSM FA23: 3.50	MBA FA24: 3.69; MSM FA24: 3.77	MBA FA25: 3.66; MSM FA25: 3.35	MBA SP26: 3.73; MSM SP26: 3.30	MBA MSM term_by_term_summary_tables 2021-2026 with Demo.xlsx; Student Success Report.pdf	Use term GPA dashboard to trigger advising, faculty, and course-level support interventions.
Academic achievement: cumulative GPA	MBA and MSM	Average cumulative GPA by program and term	Average cumulative GPA 3.00 or higher	MBA FA23: 3.72; MSM FA23: 3.64	MBA FA24: 3.69; MSM FA24: 3.74	MBA FA25: 3.68; MSM FA25: 3.52	MBA SP26: 3.79; MSM SP26: 3.45	MBA MSM term_by_term_summary_tables 2021-2026 with Demo.xlsx	Review each term and cross-check with course success and retention indicators.